



J. P. Mallardi
Division 1244

September 25, 1995

To: New York Metro ROU
(For Divisions 1223 & 1229)

Subject: Subjobbers: Ram Distributors (Acct. #62064)
Cignak, Inc. (Acct. 582026)
Looneys Tobacco (Acct. #766642)

Sales		Retail	
1221	_____	1222	_____
1222	_____	1223	_____
1223	0, 2, 3, 4, 5, 6	1226	_____
1224	_____	1229	_____
1225	0, 6	RDM	_____
1226	_____	PC	SC
1229	1, 6, 8	MC	PA
1240	_____		
244	_____	RSM	RBM

Raja Ahmed, Owner of Ram Distributors and Rashid Iqbal, Owner of Cignak, Inc. have agreed to participate with R. J. Reynolds in the following manner:

1. They will blackline/sticker RJR prebooks themselves (all packs and cartons).
2. They will pack, sell and ship DPC deals themselves. Ongoing promotions - Winston-Select, Camels 30¢ Off (4 ctn. deals) and Doral 25¢ Off (4ctn deals).

All prebooks for these accounts can be faxed directly to them at:

Ram Distributors - (516) 586-2958
Cignak, Inc - (516) 234-4998

Lenny Saber, Owner of Looney's Tobacco, at this time, does not have the manpower to blackline/sticker/pack DPC deals himself; however, he will work closely through Queens Tobacco to ensure any prebooks are handled in a timely manner.

Looney's does not have a fax machine; therefore, any prebooks will have to be mailed as follows:

Looney's Tobacco
658A Rockaway Turnpike
Lawrence, NY 11559

The purpose of giving subjobbers the opportunity to blackline/sticker RJR prebooks and pack/sell DPC deals is to reduce the amount of time it takes for subjobbers to handle RJR prebooks and gain promotional activity in retail accounts we presently do not call on.

If you encounter any difficulties with these accounts handling prebooks or DPC deals, please voice mail me - 60437.

Jim

Jim Mallardi
JPM/pk

cc: subjob.923

"We work for smokers."

51846 9539

FOOD MART◆
♠ JACKS ♣**INTRODUCTORY DISTRIBUTION**

<u>ITEM #</u>	<u>BRAND</u>	<u>QUANTITY</u>
109769	JACKS FULL FLAVOR	4
110213	JACKS FF BOX	4
109819	JACKS 100	4
109785	JACKS LIGHT	3
110205	JACKS LT BOX	3
109835	JACKS LT 100	4
109793	JACKS MENTHOL LIGHT	2
109843	JACKS MENTHOL LT 100	2
109827	JACKS FF MEN 100	2
109850	JACKS ULTRA LT 100	4

32 TOTAL CARTONS

PLEASE DELIVER TO THE ATTACHED STORES THE
WEEK OF
OCTOBER 16, 1995

AUTHORIZED BY: Paul G. Galt

51846 9540

TERR	RTE	ACCT	CC	NAME	ADDRESS	CITY
163607	324	116035	C12	FOOD MART 301	48 SPRINGFIELD ST	AGAWAM
163603	035	116020	C12	FOOD MART 302	415 EAST MAIN ST	WESTFIELD
163604	250	115155	C12	FOOD MART 322	1600 MEMORIAL DR	CHICOPEE
163603	324	114739	C12	FOOD MART 324	501 NEWTON ST	SOUTH HADLEY
163604	002	576884	C12	FOOD MART 325	380 COOLEY ST	SPRINGFIELD
113109	440	270679	COO	WALDBAUMS 341	WEBSTER SQUARE	BERLIN
163607	248	116215	COO	WALDBAUMS 344	51 ELM ST	ENFIELD
113107	105	270637	COO	WALDBAUMS 345	350 DIVINITY ST	BRISTOL
113109	490	270646	COO	WALDBAUMS 347	235 QUEEN ST	SOUTHINGTON
113101	280	270739	COO	WALDBAUMS 349	1135 TOLLAND TPKE	MANCHESTER
113102	327	304343	COO	WALDBAUMS 350	RTE. 63 & CROSS ST	NAUMATUCK
113109	430	270678	COO	WALDBAUMS 353	80 TOWN LINE RD	ROCKY HILL
113108	027	270527	COO	WALDBAUMS 355	1060 W MAIN ST	BRANFORD
113107	100	270642	COO	WALDBAUMS 358	1235 FARMINGTON AVE	BRISTOL
113104	260	270727	COO	WALDBAUMS 362	772 N MAIN ST	BISHOPS CORNER
113103	320	631559	COO	WALDBAUMS 366	WASHINGTON ST	MIDDLETOWN
113108	522	270690	COO	WALDBAUMS 367	59 WASHINGTON AVE	NORTH HAVEN
113108	390	835973	COO	WALDBAUMS 385	745 FOXON RD	EAST HAVEN
122205	051	947271	COO	WALDBAUMS 410	634 MAIN AVE	NORWALK

51846 9541

B

FOOD MART◆
♠ **JACKS** ♣**INTRODUCTORY DISTRIBUTION**

<u>ITEM #</u>	<u>BRAND</u>	<u>QUANTITY</u>
109769	JACKS FULL FLAVOR	2
110213	JACKS FF BOX	2
109819	JACKS 100	2
109785	JACKS LIGHT	1
110205	JACKS LT BOX	1
109835	JACKS LT 100	2
109793	JACKS MENTHOL LIGHT	1
109843	JACKS MENTHOL LT 100	2
109827	JACKS FF MEN 100	2
109850	JACKS ULTRA LT 100	2

17 TOTAL CARTONS

PLEASE DELIVER TO THE ATTACHED STORES THE
WEEK OF
OCTOBER 16, 1995

AUTHORIZED BY: Paul G. G. G.

51846 9542

B

TER	RT	ACCT	CC	NAME	ADDRESS	CITY
163803	197	114735	A12	FOOD MART 304	237 MOHAWK TRL	GREENFIELD
163604	850	759940	A00	FOOD MART 309	655 LIBERTY ST	SPRINGFIELD
163607	130	116009	A12	FOOD MART 323	355 BELMONT AVE	SPRINGFIELD
163603	164	584873	C00	FOOD MART 327	2219 NORTHAMPTON ST	HOLYOKE
163603	345	114729	A12	FOOD MART 332	190 N KING ST	NORTHAMPTON
112801	470	603348	C00	FOOD MART 348	670 LONG HILL RD	GROTON
163603	698	630887	A00	KVIK SAVE FOODS	235 SOUTH ST	HOLYOKE
113104	595	020187	A00	WALDBAUM 343	335 COTTAGE GROVE RD	BLOOMFIELD
113109	190	270768	C00	WALDBAUMS 351	175 LOUREY PL	NEWINGTON
113104	485	116262	C00	WALDBAUMS 360	590 WINDSOR AVE	WINDSOR
113109	351	272371	A00	WALDBAUMS 364	983 NEW BRITAIN AVE	ELMWOOD
122209	427	270154	A00	WALDBAUMS 383	100 KAWLEY LN	TRUMBULL
113103	551	524086	C00	WALDBAUMS 386	495 CHAMBERLAIN HWY	MERIDEN
122209	777	270359	A00	WALDBAUMS 402	164 BOSTON AVE	BRIDGEPORT
163608	035	270158	C00	WALDBAUMS 404	WHITE TURKEY ROAD	BROOKFIELD
122209	777	270308	A00	WALDBAUMS 405	1700 PARK AVE	BRIDGEPORT
122205	054	819921	C00	WALDBAUMS 406	520 CONNECTICUT AVE	NORWALK
122208	111	820275	C00	WALDBAUMS 407	545 BRIDGEPORT AVE	MILFORD
122208	000	820622	A00	WALDBAUMS 408	79 TURNPIKE SQ	MILFORD
163608	026	647516	C00	WALDBAUMS 409	35 MAIN ST	DANBURY
122205	086	883892	C00	WALDBAUMS 412	ROUTES 7 & 107	GEORGETOWN
122205	049	270873	C00	WALDBAUMS 414	1084 POST RD E	WESTPORT

51846 9543

**JACKS
SCAN DATA
J. POLEP DISTRIBUTION SERVICES**

Item #	Description	UPC Code Numbers	
		Carton	Pack
109793	Jacks Lt Men	012300928137	102300928991
109843	Jacks Lt Men 100	012300929134	012300929998
109835	Jacks Lt 100	012300927130	012300927994
109744	Jacks Non-Filter	012300932134	012300932998
109801	Jacks Ultra Light	012300930130	012300930994
109850	Jacks Ultra Light 100	012300931137	012300931991
109769	Jacks Full Filter	012300924139	012300924993
110213	Jacks Full Flav Box	012300661133	012300661997
109777	Jacks Full Flav Men	012300535137	012300535991
109827	Jacks Full Fl Men 100	102300536134	012300536998
109819	Jacks Full Fl 100	012300925136	012300925990
109785	Jacks Light	012300926133	012300926997
110205	Jacks Light Box	012300662130	012300662994

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